

Business Growth Fueled by Strategy, Marketing & Public Relations

OUR TEAM

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Communications Manager

Lori Kunder
Art Director

Kathie Taylor, APR, CAPM
Communications Director

David Millar, MBA, PMP
Analyst/Financial Consultant

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Partner

CLIENTS

Rye Patch Gold (TSX.V: RPM)
 Tahoe Resources (NYSE: TAHO)
 Chef Clint Jolly
 Pink Hill Properties LLC
 Great Thyme Catering
 Motivesting LLC
 Butcher Boy Market
 Apex Performance Solutions
 Second Start Learning Disabilities
 Blend Catering
 Andrea Yaley, DDS
 Graphic Visions
 Reno Bites Restaurant Week
 T. Brian Callister, MD
 Empowered Public Relations

120 WEST is forged in investor relations and financial marketing communications, so we understand how to develop public relations campaigns specifically designed to impact your company's growth.

Likes, clicks and shares are great but they don't necessarily move the needle. Entertaining the web and going viral aren't our goals. Instead, we work with you to develop campaigns that get your goals accomplished

To us, big, brainy thinking is cool! Everything we do is based on the strategic plan we design to fulfill your goals as effectively as possible. No one-off answers here.

Our engagement campaigns are designed to reach, touch and positively impact all stakeholders of your business. "Touch points" are the times your brand reaches the target audience and we view your audience as spherical, not just linear.

We can be big tech nerds when we need to be, but we are passionate about the written word and using words to influence behavior—on your behalf.



INVESTOR RELATIONS

- IR strategy and execution
- Stakeholder engagement campaigns
- Corporate branding and rehabilitation
- Corporate presentation design
- Media and executive presentation training
- Analyst and shareholder events

MARKETING & PUBLIC RELATIONS

- Public relations and business communications
- Growth strategies
- Strategic engagement campaigns
- Communications strategies
- Branding and marketing design
- Corporate events

INDUSTRIES



MINING



INDUSTRY



HOSPITALITY



STARTUP



HEALTHCARE



TECH

CONTACT

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2017: TOP AGENCY IN THE WESTERN U.S., CORPORATE VISION MAGAZINE

2017, 2018: ONE OF BEST PR AGENCIES IN RENO, EXPERTISE.COM

2017: MOST INNOVATIVE STRATEGIC MARKETING AGENCY – NEVADA, ACQUISITION INTERNATIONAL